

SLM including Audio/Video material		55%
Work related exercises practical/Quizzes and Assignments		25%
Through Web conferencing tool/internet based.		20%
Semester	Course Title	Credits
1st	Management Concepts & Practices	4
	Fundamentals of Accounting	4
	Managerial Economics	4
	Business Mathematics	4
	Fundamentals of Computer & Data Handling	2
	Business Acumen - I	2
	Total	20
2nd	Organization Behaviour	4
	Management Accounting	4
	Business Statistics	4
	Business Ethics & Values	3
	Remedial English	3
	Practical of Computer Applications	0
	Business Acumen - II	2
Total	20	
3rd	Marketing Management	4
	Production & Operation Management	4
	Business Communication	4
	Patent and Copyright Law	4
	Legal and Regulatory Framework of Business	
	Environmental Studies	4
	Business Acumen - III	0
Total	20	
4th	Fundamentals of Banking and Insurance	4
	Business Research	4
	Financial Management	4
	Human Resource Management	4
	Consumer Protection Laws	4
	Company Laws	
	Business Acumen - IV	0
Total	20	

5th	International Business Management	4
	Specialization Elective 1 (Group A)	4
	Specialization Elective 2 (Group A)	4
	Specialization Elective 1 (Group B)	4
	Specialization Elective 2 (Group B)	4
	Business Acumen – V	0
	Total	20
6th	Corporate Strategic Management	4
	Specialization Elective 3 (Group A)	4
	Specialization Elective 4 (Group A)	4
	Specialization Elective 3 (Group B)	4
	Specialization Elective 4 (Group B)	4
	Project Report and Presentation	3
	Business Acumen – VI	0
	Total	23

Electives/Specialization

Human Resource GROUP 1	5th	Training & Development	4
		Industrial Relations	4
		Group Dynamics & Team Building	4
		Compensation & Reward Management	4
	6th	Negotiation & Counseling	4
		International Human Resource Management	4
		Leadership Skills & Change Management	4
		Labour Laws	4
Marketing	5th	Sales & Distribution Management	4
		Rural Marketing	4
		International Marketing	4
		Digital Marketing	4
		Marketing of Services	4

GROUP 2	6th	Retail Management	4
		Product & Brand Management	4
		Customer Relationship Management	4
Finance GROUP 3	5th	International Financial Management	4
		Management of Financial Institutions & Services	4
		Cost Accounting for Business Managers	4
		Working Capital Management	4
	6th	Investment Management	4
		Taxation Laws	4
		Personal Financial Planning	4
		Corporate Accounting	4

Banking and Insurance GROUP 4	5th	Principles and Practices of Life Insurance	4
		Functional Aspects of Banking	4
		Insurance Laws and Environment	4
		e-Banking	4
	6th	Principles and Practices of General Insurance	4
		Banking Laws & Environment	4
		Marketing of Financial Products and Services	4
		Management of Commercial Bank	4

Total credit = 123 credits
1 credit = 30 Hours

- Duration of the Program : 3 Year